

Case Studies In Finance Managing For Corporate Value Creation 7th Edition

Managing Corporate Virtue Managing Corporate Lifecycles Managing Corporate Liquidity Managing Corporate Social Responsibility in Action Managing Corporate Responsibility in the Real World Managing Corporate Social Responsibility MANAGING CORPORATE KNOWLEDGE IN THE DIGITAL AGE Management: Corporate Entrepreneurship Managing Corporate Legitimacy Managing Business Risk Managing Business with SAP Corporations Law in Australia The Development of Ethics in Modern Business Management Corporate Communications Management Understanding the Sustainable Development of Tourism Parliamentary Papers Bankers Magazine The English Reports: Exchequer Reports on Corporate Governance National Journal Laure Bereni Ichak Adizes Lance Moir Frank de Bakker Jouko Kuisma W. Timothy Coombs AWAD, ELIAS M. Andreas Kuckertz Dorothée Baumann-Pauly Jonathan Reuvid Linda K. Lau Roman Tomasic Bureau of Personnel Administration (New York, N.Y.) Diane Mary Gayeski Janne J. Liburd Great Britain. Parliament. House of Commons Managing Corporate Virtue Managing Corporate Lifecycles Managing Corporate Liquidity Managing Corporate Social Responsibility in Action Managing Corporate Responsibility in the Real World Managing Corporate Social Responsibility MANAGING CORPORATE KNOWLEDGE IN THE DIGITAL AGE Management: Corporate Entrepreneurship Managing Corporate Legitimacy Managing Business Risk Managing Business with SAP Corporations Law in Australia The Development of Ethics in Modern Business Management Corporate Communications

Management Understanding the Sustainable Development of Tourism Parliamentary Papers Bankers Magazine The English Reports: Exchequer Reports on Corporate Governance National Journal *Laure Bereni Ichak Adizes Lance Moir Frank de Bakker Jouko Kuisma W. Timothy Coombs AWAD, ELIAS M. Andreas Kuckertz Dorothée Baumann-Pauly Jonathan Reuvid Linda K. Lau Roman Tomasic Bureau of Personnel Administration (New York, N.Y.) Diane Mary Gayeski Janne J. Liburd Great Britain. Parliament. House of Commons*

a major tenet of contemporary capitalism holds that what is good for business can align with what is good for society efforts towards more diverse equitable and inclusive workplaces epitomize this rising ideology termed responsible capitalism an increasingly common managerial mantra is diversity means business but how does it play out in the daily life of organizations drawing on interviews with diversity managers a historical review of practitioner literature and observations from organizations in new york city and paris managing corporate virtue goes beyond the rhetoric of dei initiatives to uncover the concrete challenges faced by those tasked with implementing them laure bereni reveals the persistent fragility of diversity efforts which are often sidelined subject to the variations of the legal social and political environment and require constant efforts to sustain managerial support practitioners must prove their programs are neither merely virtue signaling nor the trojan horse of political legal or moral pressures that would unsettle the corporate order ultimately by exploring the day to day work of diversity managers in the united states and france bereni exposes the contradictions lurking beneath the neoliberal promise of harmony between profit and virtue

essential reading for finance directors and corporate treasurers gives detailed information on recently developed controls such as interest rate hedging if cash as every manager knows is the life blood of a business then managing cash flow interest rates and banking relations are among

the vital functions of treasury management in any business managing corporate liquidity is a practical and concise guide offering advice and insight into the fundamental decisions of liquidity management that managers have to make it takes into full account the increased use of liquidity instruments looking in detail at interest rate hedging and additional control mechanisms which have been developed in recent years this book is especially targeted to finance directors corporate treasurers and managers in fact everyone within a business who should be aware of the cash flow implications of their actions

since the mid 1990s political and public debates about the social responsibilities of firms have gained renewed force although csr seems to be a well defined concept in management literature in its diverse applications the csr concept loses much of its pertinence in managing corporate social responsibility in action the authors focus on different aspects of managing csr in action to capture differences between discourse and practice by examining the question from three angles talking about csr doing csr and measuring csr they attempt to make sense of the difference between practice and reality this volume considers ways to overcome the difficulties that arise around csr in action

this book is a comprehensive road tested framework for managing corporate social responsibility csr based on years of award winning performance in senior management roles in a multinational business the author shows why non financial performance indicators are just as important as financial ones when it comes to delivering performance and securing long term shareholder value csr is not window dressing it is not a tiresome box ticking exercise and it is not a cost centre done properly csr is a cost saving simple everyday process that adds value to your business while most companies already have suitable founding values and have carried out some basic csr measures many lack the systematics

for managing the issue holistically across the business beginning with a csr briefing paper for managers new to the area or for providing to senior management who may need convincing managing corporate responsibility in the real world goes on to provide a fully integrated framework for delivering a corporate responsibility programme in your organization drawing on real world examples and stories jouko kuisma shows how to start with the political practicalities of setting up an internal steering group to analysis of your firm s value chain and management principles before drawing up an action plan and set of performance criteria on which to be measured

managing corporate social responsibility offers a strategic communication centred approach to integrating csr into organizations drawing from a variety of disciplines and written in a highly accessible style the book guides readers in a focused progression providing the key points they need to successfully navigate the benefits and implications of managing csr chapters are organized around a process model for csr that outlines steps for researching developing implementing and evaluating csr initiatives emphasizes stakeholder engagement as a foundation throughout the csr process model discusses ways to maximize the use of social media and traditional media throughout the process offers international examples drawn from a variety of industries including the forest stewardship council starbucks coffee and ikea draws upon theories grounded in various disciplines including public relations marketing media communication and business

there is an old saying that people change the world books pave the way this timely book is about corporate knowledge how to capture it how to network it and how to manage it for competitive advantage it is an era of digital connectivity where 20 percent of a company s core knowledge can effectively operate 80 percent of the business the text takes the readers through a logical process oriented examination of the topic striking a

balance between the behavioral and the technological aspects of corporate knowledge management in today's digital age remembering dalai lama when he said the human mind is like a parachute it works best when it is open a closed mind gathers no intelligence with an open mind you will grow richer with this text part one is about the concept of corporate knowledge and the knowledge centric organization part two covers how to build corporate knowledge management solutions part three examines corporate knowledge sharing and knowledge transfer part four deals with corporate knowledge management portal part five brings up the ethical legal and managerial issues in corporate knowledge management key features learning by examples is evident throughout the text boxed vignettes throughout each chapter illustrations are incorporated where necessary for clearer understanding of the concepts relates chapter material to corporate knowledge management or management decision making summary at the end of each chapter brings into focus the essence of the chapter glossary of terms included at the end of the text target audience mba it management professionals for instructor's resources visit phindia.com managing corporate knowledge digital age elias

dieses lehrbuch zeigt wie etablierte unternehmen eine unternehmerische und innovative organisation schaffen und erhalten können um langfristig ihre wettbewerbsfähigkeit zu sichern dies wird erreicht über eine unternehmerische strategie flexible organisationsstrukturen und eine passende organisationskultur etliche instrumente ermöglichen sowohl mehr unternehmerisches engagement einzelner mitarbeiter aber auch eine konsequente ausrichtung des ganzen unternehmens auf erfolgreiches unternehmertum kurze lerneinheiten übersichtliche didaktische module sowie die begleitende lernkontrolle sorgen für eine nachhaltige wissensvermittlung das buch richtet sich damit an alle die sich mit unternehmertum und innovation im rahmen ihrer aus und weiterbildung auch im nebenfach sowie ihrer beruflichen praxis auseinandersetzen

the failure of many governments to provide basic rights for their citizens has given rise to the expectation that globally operating corporations should step in and fill governance gaps for example in the area of human rights today many large multinational corporations claim to conduct business in a socially responsible manner yet no tools exist to assess whether and to what degree they have indeed systematically revised their business practices to take on these new responsibilities managing corporate legitimacy addresses these research gaps by clarifying the role of the corporation as a private actor in global governance at conceptual and empirical levels by contributing to our theoretical understanding of cc as a new phenomenon in globalization and by furthering the development of appropriate approaches to cc in practice through its toolkit the tool structures the implementation process in five learning stages defensive compliance managerial strategic and civil the final civil stage describes political corporate behaviour the author includes an empirical assessment of five swiss multinationals in this book which reveals that most companies even those with relatively long standing and mature policies on social and environmental issues have only just started to learn how to become corporate citizens the book therefore concludes with a discussion of an issue specific extension of the assessment tool and presents methods for setting priorities in the approach to corporate citizenship that may also facilitate corporate engagement with stakeholders the tools developed in this book provide practical and detailed guidance for implementing and embedding cc and managing corporate legitimacy it will be essential reading for practitioners looking for ways to legitimize their engagement with societal issues and for academics considering how we can better measure the engagement of business with cc

risk management is the identification assessment and prioritization of risks and effective risk management is a vital consideration when looking to safeguard your company s commercial future and deal with the latest regulatory requirements managing business risk will enable your

company to maintain the clearest possible controls on risks that may threaten your business while at the same time delivering transparent reporting to your stakeholders the book examines the key areas of risk you need to consider in today's competitive and complex business market drawing on expert advice from leading risk consultants lawyers and regulatory authorities it shows you how to protect your business against a rising tide of business risks if you don't build risk controls into the structure of your company from the boardroom down then your business could be vulnerable to a number of threats both internal and external identify and neutralise them now and give your company a competitive advantage

this book provides a review and an in depth understanding of sap erp systems application in business and addresses issues relating to the successful implementation of these systems articles cover the history of sap to the availability of a strategic implementation plan to ensure a successful and effective implementation approach

the second edition of this text incorporates the latest changes to Australian corporations law up to and including the corporations act 2001 and the financial services reform act 2001 like the 1st edition this text is written particularly for undergraduate law students the book introduces students to Australian corporate law in a way that is informed by theory and policy throughout the book the authors draw upon materials from fields such as economics sociology and politics to provide a contextually relevant account of modern corporate law ample references and pointers are provided to policy debates contemporary issues and to further reading the authors bring considerable experience in interdisciplinary corporate law teaching and research the authors aim to stimulate the reader into further critical analysis of corporate law issues and to equip them with the

capacity to respond in an informed way to future changes and developments the book also encourages the reader to independently pursue further research in areas of corporate law each of the 25 chapters has been revised and updated the book deals with introduction the history of corporate law and key themes and perspectives corporate structures and regulation including the structure of Australian corporate law ASIC's role and powers and the role of auditors corporate obligations including corporate capacity contractual and criminal liability corporate governance membership and meetings directors duties shareholders rights corporate finance including share and debt capital the managed investments act 1998 and fundraising securities and takeovers corporate rescues and winding up

corporate communications management the renaissance communicator in information age organizations is a unique and comprehensive approach to managing corporate communications it looks at the multitude of factors that go into successful corporate communications including communication and learning theories as they apply to corporate business how companies use communication and how to analyze create and implement successful communication campaigns this book also examines the status of the corporate communicators within an organization and analyzes the role of the communicator within the corporate environment corporate communications management features a breakthrough approach to corporate communications numerous concrete examples drawn from the real world of corporate communications interviews with professionals working in the field and examples of successful communications campaigns this book details corporate communication skills technologies theory and practices within a professional context taking an interdisciplinary approach corporate communications management synthesizes several vital communication areas to provide a complete and practical grounding in corporate communication its primary success is in providing the tools that corporate communicators need to manage their resources effectively

this text provides tourism students educators industry planners researchers managers and operators with the latest thinking on a comprehensive range of themes addressing the sustainable development of tourism

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